

Title

Barriers to successful AI adoption

Transcript

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What are the main barriers to a successful AI adoption in a security function?

JENNIFER BISCEGLIE

So, there's a few. One we talked about earlier is governance. It's happening from the bottom up, as we talked about. We're not hearing really a tone from the top, as they say. There's not really a strategy around how to control this. There's a lot of concerns around ethics. In our world, from a supply chain risk and from a life sciences, we're getting this information to us very, very quickly. And there's the tendency for humans to overreact.

So we don't really have a, an understanding of how to absorb and make these decisions that I just mentioned very, very quickly. And so we get overwhelmed. And so, one of the biggest concerns is overreaction.

The second is that we're all talking about how much data can we get our hands on, and not really understanding what is the business problem we're trying to solve with that data. And I really think this is an area that Grant Thornton comes out on top, because the first thing that we do together is we really understand – what is the business problem our customers are trying to solve? And then what data is relevant for those business problems?

And I think when I think about barriers, those are the two biggies. It's that land grab for data, whether it matters or not. And is it, is it really relevant to what I'm trying to solve here? And then it's the overreaction and the overload that happens when you have too much.