

Executive Forum 2024: Leveraging technology to drive efficiency

Teaser Video Transcript

Integrated Digital Ecosystem

Moving on to the next section, we want to really want to talk about briefly just kind of the benefits of an integrated digital ecosystem.

Right now, AI is the buzzword in the industry and in most places, if you go to a conference, you're going to see a lot of AI companies and that's going to be the tag line of a lot of their content. Really, as we think about AI, as we think about data, as we think about automation, really what enables that is having a digital ecosystem or interconnected set of data and systems that we can leverage insights from. The more rich we can make data, the more informed we can supply to these technologies, the better decisions they will make, the better the automations will be, the more impact it will have.

So really when we think about opportunities in front of most of our clients, it is identifying where are those areas where we may have data silos or segregations that prevent the automation from occurring. So as we think about what we're attempting to do, right, we're trying to unleash the data, we're trying to increase productivity and that is across domains, it's across industries, it's across life cycles of a program or project. And fundamentally, what we're trying to drive at is the more aligned we can get as an organization, the tighter we can couple those digital areas...